



# **“Buy, Recycle, Save” An Early Assessment**

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Partner Update  
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# Program Eligibility

Program eligibility essentially requires five things:

- A California resident
- ...purchases a qualified model
- ...from a California retail location
- ...during the rebate period
- ...and recycles an old appliance of the same type.

Rebates are limited to one rebate of each appliance type per residential household.

Rebates are also **FIRST COME FIRST SERVED.**



# A Complete Application

There are five items required for a complete rebate application:

- A filled out Rebate Application form
- A filled out Proof of Recycling form
- A copy of purchase receipt (to verify purchase)
- A document to verify residency (i.e., utility bill)
- An original Energy Guide label or UPC label or other proof of appliance receipt by consumer



# Program Modifications

- Updating forms to make easier to understand
- Providing additional instructions on our website on how to fill out forms correctly
- Expanding the types of documents that can be used to show residency beyond utility bills
- Expanding the types of documents that can be used to show that the appliance was received by consumer (UPC or Energy Guide or proof of delivery, etc...)



# Program Modifications (cont.)

- Extending time to submit application from 30 days to 120 days from time of purchase
- Starting May 19, 2010 will be updating the list of qualifying appliances weekly
- Extending the rebate offer period beyond May 23<sup>rd</sup> and will only end when funds run out.



# Reminders

- Still plenty of funds available – program is extended
- Instruct consumers to send in applications only after all program requirements are met
- Remind consumers what is required for a complete application
- Remind consumers that when filling out applications, make sure names and addresses match
- Incomplete applications cannot be processed
- Although more time is given to submit application, program is still first come, first served



# Questions?

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